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March 22, 2021

FOR IMMEDIATE RELEASE

Anna Junior High Students get Involved with Anti-Vaping Campaign

ANNA—Arrowleaf is excited to announce the recent launch of an anti-vaping campaign at Anna Junior High School.

“We wish youth vaping wasn’t an issue and we didn’t need the campaign but it’s a great opportunity to make a positive change,” said Substance Use Prevention Services consultant Teresa Goddard.

According to the Substance Abuse and Mental Health Services Administration, e-cigarettes are the most commonly used tobacco product among youth. However, four out of five students overestimate peer e-cigarette use.

“Teens often think that everyone is doing it which is a misperception; data supports that the majority of teens are not smoking” stated Goddard. “The goal of the campaign is to help in reducing the rate of vaping use among youth, to change attitudes and behaviors and to provide education on the risks associated with vaping.”

During the school year a variety of campaign materials will be displayed on classroom doors, cafeteria walls, stairwells and other heavy traffic areas. School-wide announcements will be used to inform the sixth through eighth grade student population of anti-vaping facts, information and contests for chances to win some cool prizes!

New campaign materials will be distributed about every six weeks.

As a part of Arrowleaf’s Community Collaboration area of focus, Substance Use Prevention Services helps students 11 to 18 learn about substance use and misuse through a prevention-oriented

curriculum and community-wide awareness building activities that aim to reduce the prevalence of substance misuse in our communities.

The anti-vaping campaign is funded by the Illinois Department of Human Services, Division of Substance Use Prevention and Recovery through a grant from the Substance Abuse and Mental Health Services Administration.

Winners of the daily contests during the anti-vaping campaign launch were:



Kember Davis 6th grade



Aries Sullens 6th grade



Lauren Jackson 7th grade



Tori Quick 7th grade



Kale Waller 7th grade



Levi Archey 8th grade

Arrowleaf is the Human Services organization in Southern Illinois best positioned to support individuals of all ages so that they can contribute to vibrant and more robust communities. That's because only Arrowleaf innovates our service offerings to best support the communities' needs;

leads community collaboration to better support the success of each individual we work with; and contributes to community prosperity and tracks economic impact. For more information visit myarrowleaf.org.

Contact:

Teresa Goddard, Substance Use Prevention Services Consultant

teresa.goddard@myarrowleaf.org

618.713.5332

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